# Simple End-to-End Data Flow

After staging and customizing the Base Starter template, in preparation for discovery sessions to show high level end to end data flow, we recommend screen sharing directly with the client team and highlight the journey of the data from data collection to factbook to its ultimate and destination consumption in either Sustainability report or KPI presentation to name a few.

We start by highlighting the section that would actually be consuming part of that data and put it in the data collection, here we have a percentage of audited sites with a corresponding value that is still pending call it for cycle year in 2020. If we go back to the data collection section that had been previously staged in order to confirm the process and also fine tune perhaps additional data collection needs, we first want to show to the ESG customer team how to input values, o we recognize that here there is the metric for management systems, the percentage of audited sites where we would input the value of information, select a designated data provider, data approver and also update the status as if being ready for review. After these values have been inputted and we do recognize that there are some additional values that have also been staged for this data flow purpose. We refresh the outgoing connection to the Wdata table data collection where the content of information will be housed and will actually hold the information across multiple data collection sections as may be needed by the customer team. We see a confirmation check, run success with the last update timestamp that allows us then to navigate to the factbook and navigate to our corresponding values, as well as refreshing the incoming connections. The flow of data emanates from a query in Wdata, and here we actually now see that the percentage of audited sites EIMP is now updated with the value that we've inputted. The data providers, approver and the status, commentary is optional, but  if applicable. We also see there's an unpublished link in the management systems sample for the performance table where we can see via some of the formulas that have been set up and are fully customizable, allow us to return that value and stage it already in these destination links.

We'll notice here that we have an unpublished link, reset these to document and spreadsheets side by side from the factbook, as soon as I hit publish from my factbook source we'll see the link value update to that which was inputted in the data collection. This process would generally be repeated as additional data collections are designed but it helps set the stage and ground the customer team on the flow of information and what things would be tailored to customize to best match their process.