ESG Project Workstreams and Platform Deliverables

The ESG Project workstreams platform deliverables is the first aspect of call to dive into as this will describe each of the project and give everyone a high level understanding and overview. The project work streams include data collections, the framework, standards and surveys, the factbook and the reporting outputs. The content for each will need to be customized to ensure it's relevant to the customer's requirements. We first begin with data collections and this involves a combination of unstructured and structured data that will be brought into the platform. Unstructured data includes any data points that live in spreadsheets, email, SharePoints to list a couple of examples. Structured data comes from source systems typically like HR ERPS, EHS, or even the client's own data lakes. Typically we see there is a significant amount of unstructured data for each client and clients are generally looking to continually optimize their data collection process to minimize unstructured data where possible based on the statement of work, it's helpful to clearly mention the sources involved to ensure that any additional requirements would be captured in the contract.

Next, we move forward to frameworks which includes standards, questionnaires, raters and rankers, just to list some of the methodology and this can consist of a combination of supported and unsupported framework content. Out of the box we support GRI, SASB, TCFD, CDP and SCG, which are usually a core part for most clients. The content is supported in our read only ESG Explorer spreadsheets. Frameworks that are not currently supported, require the client in collaboration with the partner team, to bring in this content doing a mapping exercise based off of a factbook index template that is provided. The aspect of the slide should be updated to show what are those frameworks that are in scope and clearly articulate the ones that are not supported if your project team determines that you have not received the necessary content, as an example could be a pdf with a title like SP Global CSA, that is very general and doesn't actually have the mapping information and data, it's important to bring up these gaps and address them early on to understand if this would be a blockage that would prevent you from building out a successful template.

Next let's talk about the factbook, which is where the data for the ESG program is staged before it's linked out to any reporting outputs. The template provides a client with a connected sheet that acts as a data library for standardized performance tables and framework index templates. Links are established between the factbook and reporting outputs to simplify the data flow and also provide traceability for each data point. Standardizing the factbook tables with formulas and links enables the client to focus on the consumed reporting output content without having to worry as much about the data availability and its subsequent use. Last but not least as we take a look at reporting outputs and these might consist of any index questionnaire presentation for an ESG program, that are sometimes, you know, commonly known as an integrated Annual Report sustainability chapter, a GRI Index, a CDP Questionnaire, or even investor presentation, these main considerations for the reporting outputs will also include the design requirements for each of these assets. For example, if an external design software will be used, or the content share to a design agency, these will be needed to be exported as in the ICML file, potentially .docx file and there is the ability to also export directly to PDF. In this slide, it's helpful to update the reports, the ones that are actually listed on the statement of work and prepare the questions or comments to address those gaps with a client that had been provided or articulated in the welcome call.