



workiva | PARTNER

ESG Summer Series: Simplify your ESG services with Workiva

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Additional sessions

August 2021

ESG Summer Series: ESG & ESEF merge

September 2021

ESG Summer Series: ESG & ESEF merge

Partner Learning Paths

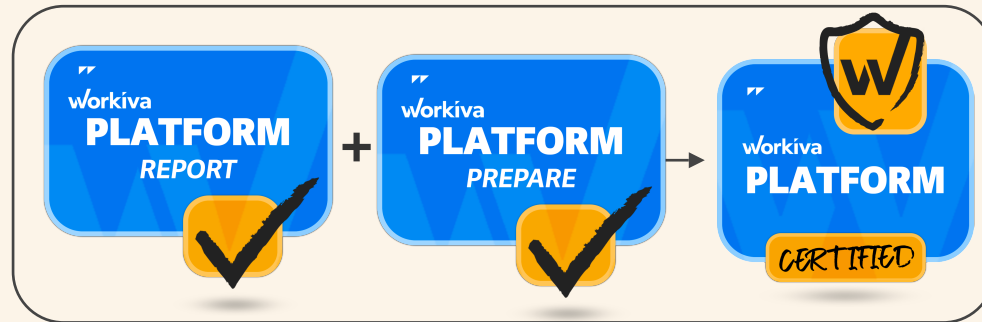


Our partners are a key component of Workiva's overall success. We want to enable our partners to be successful by providing the right tools that drive the creation of a valuable, long-term relationship.

Providing badges and certifications via formal learning paths for our partners will showcase their Workiva acumen in the market and drive opportunities and growth throughout our partnership. See below for an outline of the learning paths related to Workiva and our platform.



A foundational learning path that introduces Workiva and the fundamentals our partners need to know to get started with our solutions.



A learning path all about the Workiva platform. This path includes two badged courses and a certification exam.

Report

This course is focused on functionality within the Workiva platform, such as workspaces, blacklines, permissioning, docs, presentations, spreadsheets, etc.

Prepare

This course explores how to extract data sets from multiple systems of record and integrate them into the Workiva platform. Discover how to prepare the data to automate your reporting process and utilize built-in tools for data analysis.

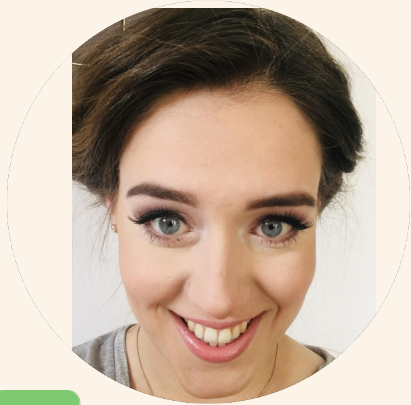


This learning path explores the Chain Builder functionality within the Workiva platform, covering topics such as accessing and managing Chain Builder, creating a chain, variables, publishing/execution, and more.



A prerequisite learning path for Controls Management, Audit Management, Enterprise Risk Management, Policies & Procedures, and Global Statutory Reporting implementation that outlines topics such as understanding the database toolbox, preparing data, and importing data.

Today's Speakers



Natalia Kaleta

Director of Growth
Solutions - ESG



Zach Kosanda

Solution Engineer - ESG



Stephen Budd

Director of Partner
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The Workiva Platform

Financial Reporting

- Annual and interim financial reporting
- ESEF
- SEC Reporting
- Profit and loss / income statement
- Balance Sheet
- Statement of cash flows
- Equity rollforward
- Consolidated trial balance

Regulatory Reporting

- Call reporting - banks and credit unions
- Global statutory Reporting
- Liquidity and capital management
- CCAR / RRP / Living Will
- Insurance Prospectus
- ESG Reporting ←
- ALCO
- CECL



Management Reporting

- Performance Reporting
- Budget / forecast reporting
- KPIs, variance and/or flux analysis
- Flash packages
- Board Presentations
- Operational metrics and reporting
- Headcount / FTE reporting

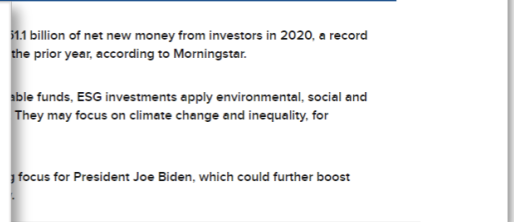
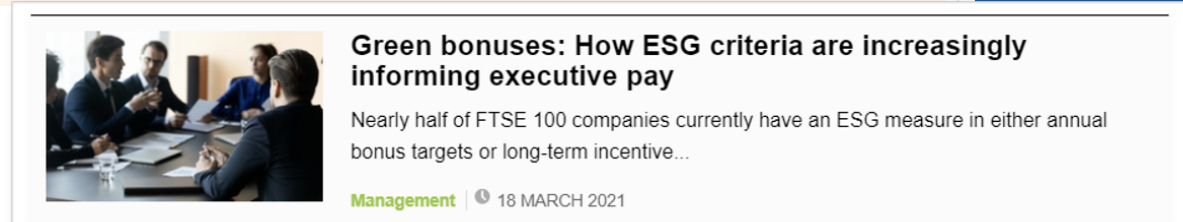
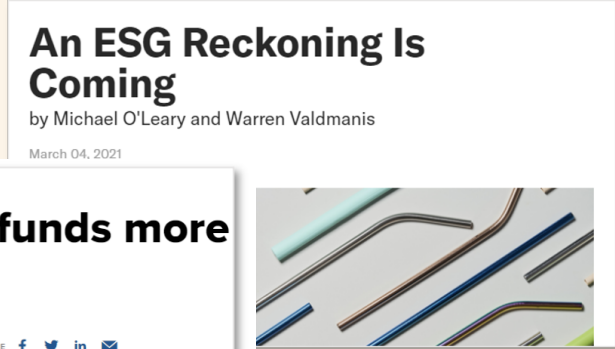
Integrated Risk & Process Management

- SOX and controls management
- Regulatory compliance
- Enterprise risk management
- Enterprise stress testing
- Internal controls
- Policies and procedures
- CASS Compliance

Tidal Wave of ESG Coming

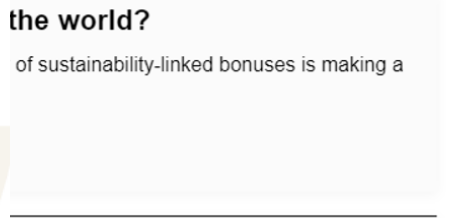
Focus has never been higher on ESG Data & Reporting. The gap between the NEED for ESG data & current ESG processes is widening.

The push for ESG standardization & disclosures will create new challenges and opportunities for companies globally. Workiva can help.



EU Commission adopts proposal for a Corporate Sustainability Reporting Directive

On 21 April 2021, the EU Commission adopted a proposal for a Corporate Sustainability Reporting Directive (CSRD), which will revise and extend the reporting requirements introduced by the Non-Financial Reporting Directive (NFRD). The CSRD is part of a comprehensive package of measures promoting the EU Commission's objective of directing capital flows towards more sustainable activities.



Europe is getting ahead of the trend with new ESG requirements coming.

Sustainability reporting is now proposed to be mandatory in the management report, part of the annual report. That same report is subject to the requirements for the ESEF and the ESEF requirements will be updated to include XBRL tagging for CSRD information in the annual report.

ESG Brings Market Opportunity



Requirements are complex and fluid



ESG market expectations and frameworks continue to evolve, creating ongoing advisory opportunities to help ensure clients stay relevant.



Trust in reporting is business critical



Assurance as to ESG reporting timeliness and accuracy is important to a wide range of ESG data consumers (BOD, investors, lenders). ESG data must become Audit Ready.

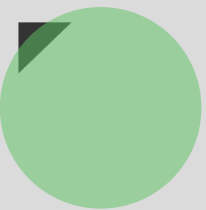


Raising capital isn't the same game



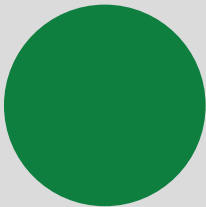
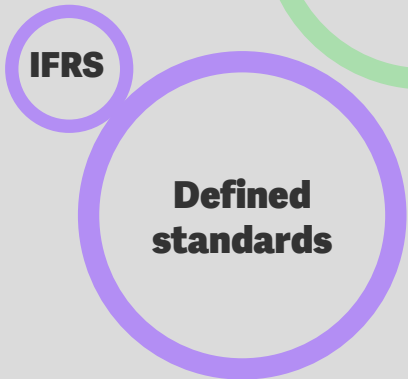
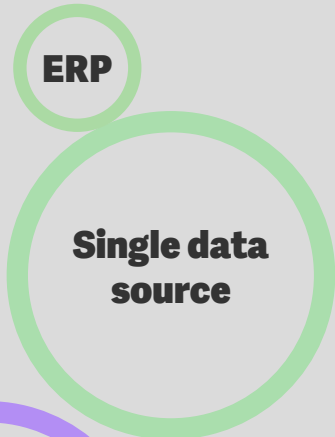
An increased level of scrutiny with high stakes, as ESG reporting is now a core expectation of the capital markets going forward.

Global scrutiny from investors and regulators, as well as changes in government policies, are increasing the need for companies to report timely, robust ESG metrics that are enabled by trusted, transparent reporting processes.



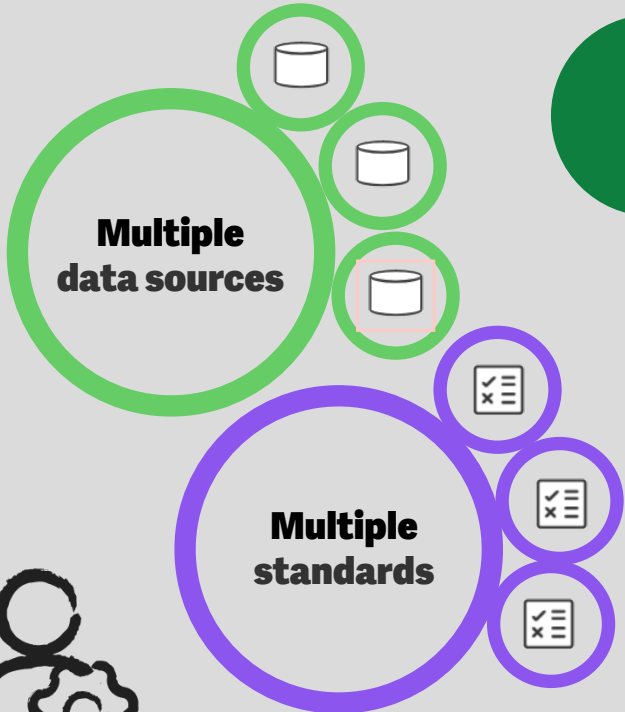
ESEF

Today



ESG

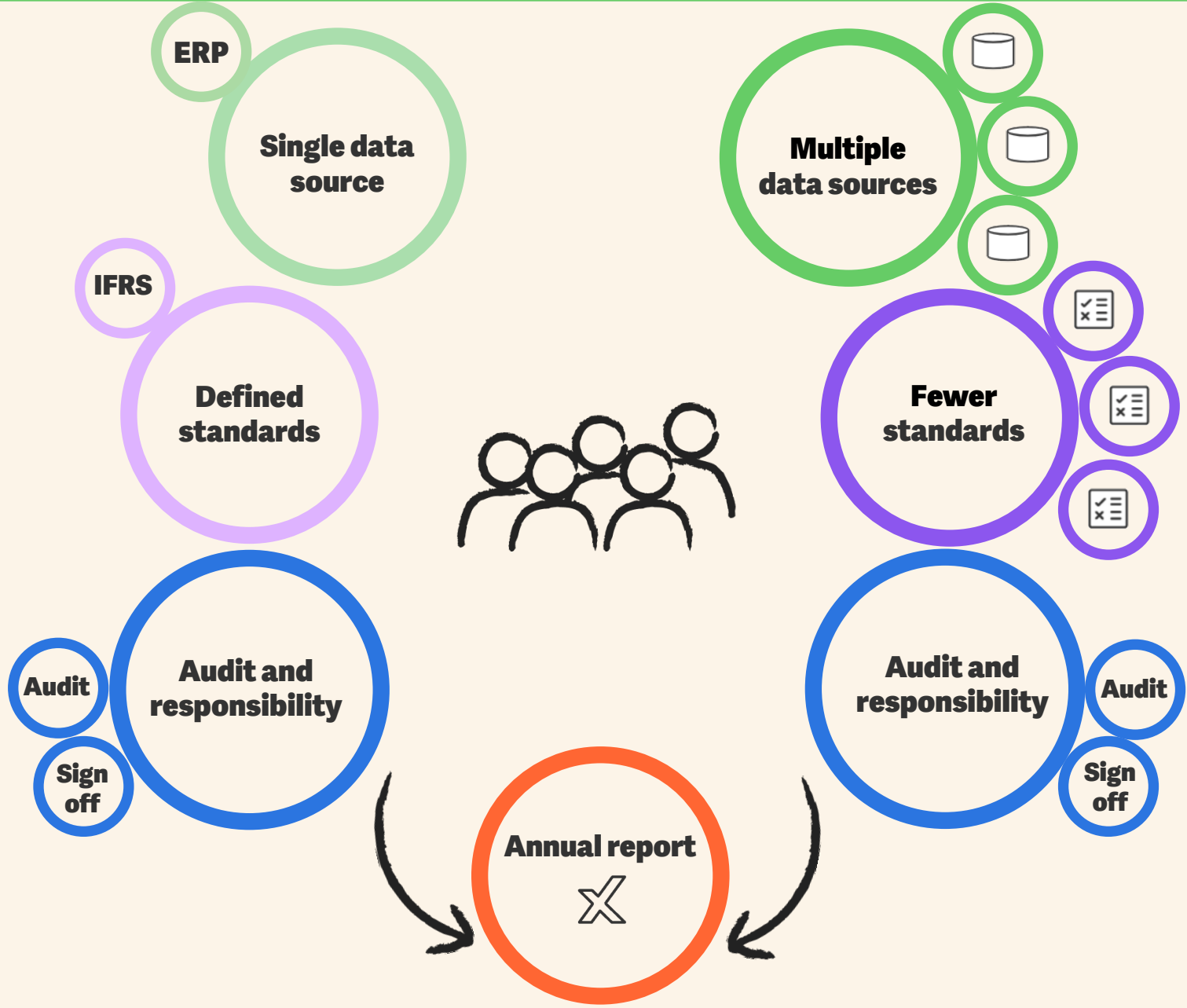
Today



Complex audit processes

Multiple outputs



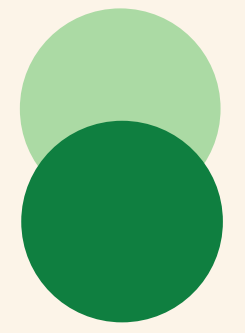


ESEF

&

ESG

Future



Our Winning Formula for the Partnership with Partners



Domain expertise



Partner's experience with ESG metrics, frameworks, and operational know-how

Open, connected cloud platform



workiva

Best-in-class cloud platform and proven solution dev methodology

Best-in-class delivery



Partner

Trusted world-class transformation delivery.

Relationships



Partner workiva

Shared ecosystem of multinational clients with ESG mandates.

Solutioning

Go-to-market (GTM)

Customer Pitch

Shared

Partner and Workiva ESG Solution

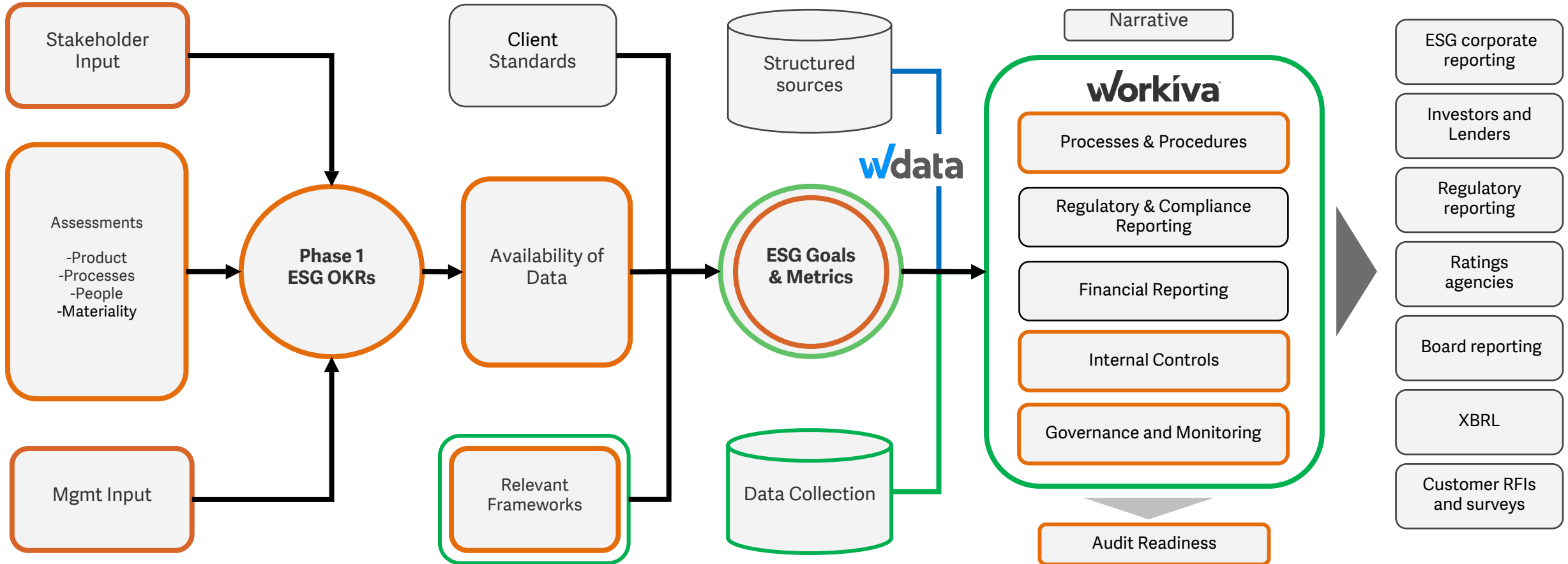
Assessment

Determine ESG Standards

Data Collection

Reporting process and Governance

Investment Grade Reporting

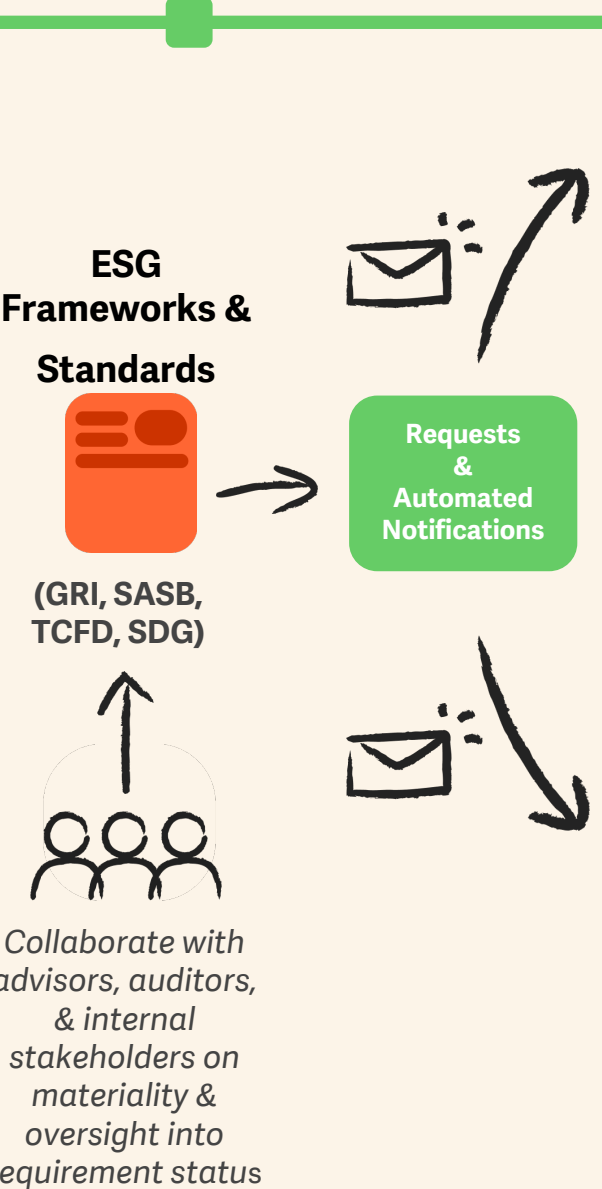


Partner Advisory

ESG platform

Future State

Define ESG Requirements



Gather & Organize Data



Reporting

